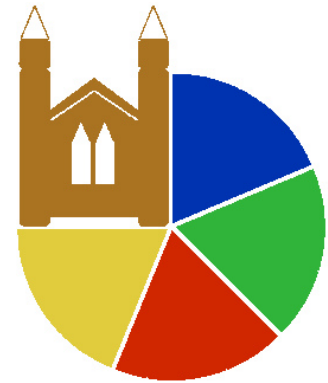




THE STUDENT CONFERENCE for CORPORATE RESPONSIBILITY



Hosted by the Yale-Dwight Hall SRI Fund

Saturday, April 13 - Sunday, April 14, 2019

Yale University

Dwight Hall Center for Public Service and Social Justice

SPONSORSHIP PACKET

About the Conference

This will be the first ever student conference on shareholder engagement. College students have a long history of public sector activism but rarely engage with companies or investors. When students have challenged corporations, they have often demanded divestment but have not considered sustained shareholder engagement. This conference strives to broaden students' understanding of both activism and finance by educating attendees about the impact of shareholder engagement. Millennials, who will soon become the investors of the future, must see engagement as a standard aspect of portfolio management.

Distribution

Our conference will be marketed to Dwight Hall's network of over 3,500 student volunteers and the Socially Responsible Investment Fund's newsletter reaching 5,300 undergraduates. The conference will also be advertised to Dwight Hall's alumni database of 15,000 constituents.

Audience

Our conference will attract undergraduate and graduate students from the following schools:

Yale University
Harvard University
Princeton University
Columbia University
Dartmouth College
Cornell University
Brown University
New York University
Northeastern University
Boston University
Bryant University

For sponsorship contributions and inquires please contact:

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Student Conference for Corporate Responsibility Leadership Team:

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Confirmed Institutional Support and Attendance



Agenda

9:30-10:30am	Registration
10:30-11:00am	Introductions (Dwight Hall SRI Fund, Dwight Hall, IEN) + Conference Mission
11:00-11:45am	Keynote Speaker
11:45-12:00pm	Sponsor Presentations (ICCR + PRI)
12:00-1:00pm	Lunch Break
1:00-2:00pm	Shareholder Rights Panel
2:00-3:00pm	Hot Topics in Investor Activism (public health, environment, corporate governance, diversity)
3:00-3:15pm	Sponsor Presentations
3:15-4:00pm	Networking Break
4:00-5:00pm	Engagement Amongst Institutional Investors + Breakout (How can students pursuing finance promote corporate responsibility?)
5:00-5:40pm	The Financial Case for Engagement + Breakout (How can you show compaies that you mean business as both an investor and an activist?)
6:00-7:00pm	Keynote Speaker + Closing Remarks



About the Dwight Hall Socially Responsible Investment Fund

The Dwight Hall Socially Responsible Investment (SRI) Fund is the first undergraduate-run socially responsible investment fund in the country. With the support of Dwight Hall Trustees, our

team of 27 Yale undergraduates employs a modern approach to socially responsible investing that aims to outperform investment benchmarks while at the same time registering a positive social and environmental impact.

About Dwight Hall at Yale

The mission of Dwight Hall at Yale is to foster civic-minded student leaders and to promote service and activism in New Haven and around the world. Dwight Hall, a not-for-profit organization independent of Yale, was founded by undergraduates in 1886 and has operated continuously since then as a student- initiated service organization.

Dwight Hall encourages and nurtures student service and justice initiatives, by guiding and supporting the creation of new organizations tackling urgent and emerging issues or by strengthening and building the capacity of existing student groups. In this way, Dwight Hall’s organizations, fellowships, and resources support the transformation of students into “civic-minded student leaders” by encouraging students to share best practices, learn from successful leaders, and collaborate on solving societal challenges.

Dwight Hall currently supports more than 90 student-led member groups and Fellowships which contribute over 150,000 hours of direct service and advocacy each year. Its base of 3,500 volunteers per year is among the largest in the United States.

Sponsorship Tiers

	Friend	Supporter	Partner	Patron	Sponsor	Benefactor
Contribution	\$100	\$250	\$500	\$1,000	\$2,500	\$4,000
Conference Program	Listing in program	1/8 page	1/4 page	1/2 page	Full page	Back Cover
Listed on conference Facebook page		X	X	X	X	X
Sponsor name and logo presence during conference			Featured near registration table	Featured at break-out session	Featured at registration area and printed on signage	Featured during keynote
Inclusion in press materials				X	X	X
Recruitment table at conference					X	X
Title presenter						X